



## Very Impressive Partnerships for Very Inspired Players

### **New Women's Golf Day VIP Membership promises to engage, empower and support golfers and brands around the globe**

(WEST PALM BEACH, Fla., 27 August 2020) Women's Golf Day has launched the WGD VIP Membership which offers members a range of exclusive offers, free gifts and even more ways to connect with other members in the WGD community. Women's Golf Day started as a single day event 5 years ago, but for the women - and men - who support and engage with the movement it has become a positive, global voice for golf and part of everyday life.

As well as a free membership, women and men are invited to sign up for the VIP Silver and VIP Gold Memberships for \$29.99 and \$79.99 respectively. Each membership comes with free gifts, that exceed the value of the membership, and a range of benefits and offers that have been hand selected to suit the needs of the WGD Community. Partners for the launch include Golf Now/GOLF PASS, Troon and the Troon Card, PGA TOUR SUPERSTORE, More Pars, LPGA star Christina Ricci, AHEAD, and beautiful silk scarfs designed exclusively for WGD by Valerie Clement and Tyler Robertson with special messages in the scarf designs.

Elisa Gaudet, Women's Golf Day Founder, was encouraged to expand the communication with the event's loyal consumer base and the Women's Golf Day partners were incredibly supportive of the membership which further engages, enriches and supports women in golf. More surprises are on the way for members who join in September. She explains: "Women's Golf Day is an amazing community of people, brands and organisations whose passion is golf. Our golfers want to play golf and to improve their game and the VIP membership will allow us to connect them to the companies who are prioritising the women's game, offering amazing female products and ultimately enhance their experience of the sport."

Once the Membership is up and running WGD will introduce additional benefits which promise to bring the community even closer together. Elisa Gaudet explains: "The launch is just the beginning for the VIP membership. We have a lot of plans in the pipeline that will give our community a real boost and connect likeminded women golfers and brands around the world in a much more tangible way. I don't want to say too much at this stage, but It's exciting to think that a WGD VIP member from the US could be using our network to find a member from Japan to play with."

To register please visit [www.womensgolfday.com/become-a-member/](http://www.womensgolfday.com/become-a-member/) and if you are able to play golf on September 1<sup>st</sup> you can find a location here: <https://womensgolfday.com/locations/>. If you are unable to take part in a live event join us online where top players, governing bodies and brands in golf have created over 50 inspiring videos for new and existing golfers in our [video library](#). And, always remember to engage though social media @womensgolfday using #womensgolfday

WomensGolfDay



**PRESS RELEASE ENDS**

**Women's Golf Day Supporters:**

Ahead, All Square, Annika Foundation, ASIAN GOLF, Billy Casper, Breast Cancer Research Foundation, The California Alliance for Golf, Chronogolf, ClubCorp, EGCOA, European Tour, European Tour Properties, PGA of America, The First Tee, Gallus Golf, Golf Channel, Golf Now, International Golf Federation, LET, LPGA, LPGA Amateur, Modest Golf Management, NGCOA, NGCOA Canada, PGA of America, PGA TOUR Superstores, The R&A, Sky Sports, TopGolf, TPC Properties, Troon, Troon International, SwingDish, WE ARE GOLF, Women & Golf, The World Golf Foundation and more.

***ABOUT WOMEN'S GOLF DAY:***

Women's Golf Day (WGD) is a global movement that strives to Engage, Empower, and Support women and girls through golf. The one-day, four-hour event, has now taken place at more than 900 locations in nearly 60 countries since its inception in 2016, and has introduced thousands of new golfers to the sport. WGD is the fastest-growing female golf development initiative.

WGD's primary hashtag, #WomensGolfDay, received more than 47 million global impressions to nearly 25 million people viewing WGD content. Women's Golf Day is unique, there is nothing like it in sports, a one-day sporting and community celebration event that unites women through golf across the globe for 24 hours straight transcending race, religion, language and geography.

**Visit [www.womensgolfday.com](http://www.womensgolfday.com) @womensgolfday, #WomensGolfDay**

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