



WOMEN'S GOLF DAY FOUNDER WINS INTERNATIONAL SPORTS AWARD

(WEST PALM BEACH, Fla., 08 January 2021) Women's Golf Day (WGD) is proud to announce that Founder Elisa Gaudet has been honoured with **Individual Sports Professional – Community Award 2020** of the ISC International Sports Awards 2020 in London, England. The International Sports Convention (ISC) awards, which are now in their 5th year, celebrate the finest sports work in the world. This year they recognise Ms. Gaudet's incredible success in delivering a strategy that has continued to expand WGD, despite the stress on the sports industry caused by the pandemic.

2020 was a remarkable year for Women's Golf Day. WGD experienced record-breaking growth achieving a total of nearly over 90M impressions and reaching 37M people worldwide across social media on Virtual Women's Golf Day in June and WGD events which were held September 1, where possible. Other highlights include raising critical funds for Médecins sans Frontiers (Doctors without Borders), sponsorship agreements with Callaway Golf and SwingDish among others, global support from The R&A and a soon to be announced relationship that will see WGD events in Japan in 2021.

Now in its 5th year, the ISC awards recognise the achievements of individuals, groups and companies. Ms. Gaudet won the **Individual Sports Professional 2020 - Community Award** in the only individual category and is in great company with other award winners including Liverpool FC, Discovery/Eurosport and the Caribbean Premier League.

Elisa Gaudet comments: "I am honoured and delighted to receive this award and congratulate all of the recipients on their achievements. My team has worked incredibly hard to deliver our vision in this challenging year. We want support the golf industry, celebrate women and unite golfers and golf professionals around the world, so to receive recognition on an international level for this is truly humbling. I am very excited for the upcoming year and look forward to developing the new opportunities we have in markets like Asia and specifically, Japan. 2020 has been a struggle for so many people, but this award is proof that by working together we can achieve great things."

Whilst there is no formal awards ceremony this year, the ISA Awards will be announced during ISC VIRTUAL WEEK (December 7-11). An award announcement video is here: <https://youtu.be/CuXevYvz1WQ> . A complete list of winners is:

Individual Sports Professional – Community Award 2020 – Elisa Gaudet from Women's Golf Day

WomensGolfDay



Best use of Social Media 2020 – **Caribbean Premier League with Hero CPL T20**
Innovation Award 2020 – **Liverpool FC with Liverpool FC eAcademy**
Best Fan Engagement 2020 – **Proximus & On Rewind with On Rewind**
Most Innovative Broadcast Solution 2020 – **Discovery/Eurosport with the Eurosport Cube**
Start Up Company of the year 2020 – **Ledsreact**
Professional Club – Community Award 2020 – **Club Brugge with The Bear and his scarf**

PRESS RELEASE ENDS

Women's Golf Day Supporters:

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ABOUT WOMEN'S GOLF DAY:

Women's Golf Day (WGD) is a global movement that strives to Engage, Empower, and Support women and girls through golf. The one-day, four-hour event, has now taken place at more than 900 locations in nearly 60 countries since its inception in 2016, and has introduced thousands of new golfers to the sport. WGD is the fastest-growing female golf development initiative.

In 2020, WGD's primary hashtag, #WomensGolfDay, received more than 59 million global impressions to nearly 37 million people viewing WGD content. Women's Golf Day is unique, there is nothing like it in sports, a one-day sporting and community celebration event that unites women through golf across the globe for 24 hours straight transcending race, religion, language and geography.

Visit www.womensgolfday.com @womensgolfday, #WomensGolfDay #WGDunites

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