



## **INSPIRE ACTION AWARDS RECOGNIZE EXCELLENCE**

(WEST PALM BEACH, Fla., 03 February 2021) Women's Golf Day (WGD) has announced this year's winners of the WGD Inspire Action Awards. Congratulations to Jackie Davidson, Assistant Director of Golf Development at The R&A and Antony Scanlon, Executive Director of the International Golf Federation (IGF), and La Cala Resort. The Awards, which are in their 4th year, recognise those who have inspired action and created opportunity for women in golf.

Antony Scanlon and Jackie Davidson join past recipients; Steve Mona, Cathy Harbin, Lisa Longball Vlooswyk and Annika Sorenstam, the latter has recently been confirmed as the new IGF President. Scanlon shared: "I'm truly honoured to receive such a meaningful award and proudly do so on behalf of the International Golf Federation. Our involvement with Women's Golf Day reflects the IGF's overall advocacy for gender equality and the importance of providing women not only with playing opportunities, but the ability to contribute in roles of influence and decision-making in golf. We also are extremely pleased and proud to have welcomed Annika Sorenstam as our new President. Knowing that Annika is a past recipient of the Inspire Action Award makes this honour even more special to me personally, as no one better exemplifies the Women's Golf Day mission to engage, empower and support women and girls through our sport than she does."

Jackie Davidson, whose work at The R&A has included the evolution of The Women in Golf Charter, commented: "I would like to say thank you very much to Women's Golf Day for this award, it is recognition of the collective efforts of many. I'm proud to play a part, in my role with The R&A, in working collaboratively with organisations across the industry to make golf more appealing, accessible and inclusive."

This year, a new category was added to recognize a venue or location that has created an extra special Women's Golf Day experience thus amplifying their commitment to creating opportunity and unity for women through golf. La Cala Resort in Mijas, Spain, is honored with this Award, which was announced during the Women's Golf Day (WGD) annual presentation at The PGA Merchandise Show on Thursday, 28<sup>th</sup> January. The WGD community has been inspired year-on-year by La Cala's ability to deliver first class Women's Golf Day events and wanted to recognize the action they take and their commitment to community.

Elisa Gaudet, Founder of Women's Golf Day explains, "Historically we honored individuals, this year we wanted to add an award for locations/venues to celebrate their outstanding effort and commitment to hosting a spectacular WGD event and specifically this year La Cala Resort. All of the recipients are incredibly inspirational to us, and

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they have all helped Women's Golf Day Engage, Empower and Support more women and girls around the world. We are very excited about 2021 and know that when the event comes around La Cala Resort will be inspiring even more women and girls to take up and stay in the game."

Edouard Des Fontaines, Sales & Marketing Director at the La Cala Golf Hotel and Spa accepted the award on behalf of the team at the Spanish resort, "It is a great surprise and delight to receive this award from Women's Golf Day. The team here at La Cala are proud to be part of the Women's Golf Day community. We have a genuine passion for inspiring women to take up the game, so this award means a great deal to us all. We will certainly be thrilled to display it at our 2021 event on June 1st!"

Women's Golf Day takes place across the globe on Tuesday, June 1, 2021. Location registration for Women's Golf Day 2021 is now open and locations signing up using the code **WGD2021** before February 28th will receive an industry discount. WGD is delighted to confirm that for the second year in a row, PGA Coaches will receive MSR credits for hosting an event. For more details visit [www.womensgolfday.com/register](http://www.womensgolfday.com/register)

#### **PRESS RELEASE ENDS**

#### **Women's Golf Day Supporters:**

Partners and supporting organizations of WGD are: Ahead, All Square, Annika Foundation, ASIAN GOLF, Callaway Golf, The California Alliance for Golf, Chronogolf, ClubCorp, EGCOA, European Tour, European Tour Properties, PGA of America, FootJoy, The First Tee, Gallus Golf, The Golf Channel, GolfNow, International Golf Federation, LET, LPGA, LPGA Amateur, Modest Golf Management, NGCOA, NGCOA Canada, PGA of America, PGA TOUR, PGA TOUR Superstore, The R&A, Sky Sports, Titleist, TopGolf, TPC Properties, Troon Golf, Troon International, USGA, WE ARE GOLF, Women & Golf, The World Golf Foundation and more.

#### **ABOUT WOMEN'S GOLF DAY:**

Women's Golf Day (WGD) is a global movement that strives to Engage, Empower, and Support women and girls through golf. The one-day, four-hour event, has now taken place at more than 900 locations 68 countries since its inception in 2016, and has introduced thousands of new golfers to the sport. WGD is the fastest-growing female golf development initiative.

In 2020, WGD's primary hashtag, #WomensGolfDay, received more than 59 million global impressions to nearly 37 million people viewing WGD content. Women's Golf Day is unique, there is nothing like it in sports, a one-day

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sporting and community celebration event that unites women through golf across the globe for 24 hours straight transcending race, religion, language, geography or economic status.

**Visit [www.womensgolfday.com](http://www.womensgolfday.com) @womensgolfday, #WomensGolfDay #WGDunites**

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